



## Volusia/ Flagler SHRM

### Board Meeting Minutes

September 18, 2013



Present: John Kirkman, Eveline Kraljic, Erin Goldsberry, Yvette Hernandez, Lisa Brooks Thompson, Cheryl Perrault, Christy Lachicotte, Ruth Alvarez Anzola, Al Truesdell, Suzy Suring, Claire Venables, Brian Pinkalla, and Mike Ferrari

Not Present: Elvira Wolford, Kenny Corbin, Riff Fernberg, Jeffrey Bissell, Lynda Winter, and Linda Caracushansky

Next Meeting: October 16, 2013

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#### A. Programs

- a. Oct. 16, 2013 - Critical Employment Law Developments w/ focus on FMLA, ADA, and Workers Comp by Gregg Gerlach – 2 hour program; members will be free and guests will pay \$5-\$10; we have both rooms reserved at the airport – voted and all in favor for charging guests; communications to be sent out early to help boost attendance
- b. Nov. 13, 2013-Workplace Diversity Dr. Robin Roberts, ERAU
- c. Dec. 11, 2013-Members' Annual Appreciation Breakfast & Officers' Installation – will be 2 hour event to possibly be held at Sunset Harbor and there will be a Diamond+ sponsorships table/expo
- d. All of the above have been submitted for credit and have been certified

#### B. Certification

- a. Jeff advised John prior to meeting that 5 have signed up and paid for the review sessions which start on September 24<sup>th</sup> (Tanya Titus, Dawn Adams, Tracy Yost, Erin Goldsberry, & Chrystal Clark)
- b. The rest of the 2013 meetings have been approved for CE's
- c. Still need a facilitator for Module 6 – Risk Management on October 29<sup>th</sup>
- d. Sold the 2 modules today at the meeting (one to Elvira Wolford & one to Yvonne Kiss)
- e. UCF is also doing a course here for 13 weeks in the classroom with a high success rate; Kenny will be reaching out to them to try to partner with us for a discounted rate for members as well as becoming a feeder to the program giving more value to our local membership if it happens

#### C. President Elect

- a. Kenny is not here

#### D. Past President

- a. Leadership 2014 – Will be at the Orlando Hilton
  - i. Will be fun and by invitation only and suggestion was made to work with other presidents
- b. Mention was made that Rick Fraser retired from the CBE and is now a part of the Chamber of Commerce; Robin is taking over at the CBE

#### E. Membership

- a. Renewals update (121 is our goal; 124 is our stretch goal for SHAPE)
  - i. 135 active members
  - ii. 128 are paid & 100% chapter qualified for National
  - iii. 34 unpaid members will be contacted or dropped
- b. Badges – we need to set up Express Badging as a vendor to make sure we place the order for badges before the next meeting; members have been complaining and we need to get this resolved a.s.a.p.

#### F. Communications

- a. No updates

## G. Marketing

- a. Sponsorship Update
  - i. MacData – Paid \$500 sponsorship
  - ii. Claire spoke to FL Healthcare and they are sending a check; Spherion is also sending a check for their sponsorship
  - iii. There are 2 more prospective candidates – Elvira referred Dept. of Health and Kenny has another he has been working on
  - iv. Another possibility is our new member Mike Ferrari from Florida Community Bank
- b. Presentations will be as follows
  - i. Barnett & Associates in October
  - ii. MacData in November

## H. Financials

- a. The total balance of both accounts is \$ 14,791.61
- b. Checking account ending balance is \$7,759.62; Money Market account ending balance is \$7,031.99
- c. Sold the two learning systems at today's meeting for \$150 each; money to be deposited upon receipt
- d. December is the receipt of the SHRM National chapter contribution

## I. Hospitality

- a. December 11<sup>th</sup> – Breakfast and Poinsettia's giveaway
- b. Work on Sunset Harbor for the venue

## J. Community Relations

- a. Mike Ferrari will be taking Lynda Winter's place assisting the board
- b. Breast Cancer Walk takes place October 26<sup>th</sup>
- c. Kickball tourney to benefit PACE taking place October 27<sup>th</sup> – still need a few members for our team (please let Eveline know if you will be able to participate)
- d. Yvette mentioned a charity that accepts clothing for infants through teens near her office that she will bring information about to the next meeting for board approval
- e. Mike mentioned the charity 'Towels for a Cure' that he plans on bringing information about to the next meeting for board approval

## K. Foundations

- a. Fundraising ideas: annual goal is \$600
  - i. Sold the 2 modules for total of \$300
  - ii. Proposed to send \$750-\$800; to be discussed at next board meeting in further detail

## L. Other Updates

- a. Newsletter articles Due by September 25<sup>th</sup> and to be sent out around 1<sup>st</sup> week of October
- b. Board Ballot – keep this on the radar to send by the middle to end of October