



5 STEPS TO CONVINCE YOUR BOSS TO ATTEND THE 2019 HR FLORIDA CONFERENCE

We do our best to ensure that your experience is equal parts educational and engaging, so that when you leave you're both informed, inspired, and equipped with practical, ready-to-implement solutions to solve your organization's greatest challenges. Now how do we go about convincing your boss that it's worth it? Here are steps that can be a great guideline for you:

Step 1: Review your goals

- What are your organization's greatest HR challenges? Engagement? Talent Acquisition and Retention?
- Use those challenges as your guide and think like a marketing professional, and reiterate your top challenges to your boss and position HR Florida, as the go to conference, to effectively navigate those challenges.

Step 2: Stress the Value of Investing in Your Education

- More than most professions, HR evolves at an almost unmanageable pace.
- Professional development opportunities to learn and interpret new trends and complicated legislation, like the newly released FLSA overtime regulations, are essential to remain current and compliant.

Step 3: Find Your Solution Providers

- With over 200+ vendors exhibiting, there is no bigger or better place to find HR solutions.
- Whether you're in the market for a new ATS, rewards programs, recruitment video, wellness strategies or beyond, HR Florida allows you to connect, learn more, and competitively price out all potential business partners to meet your existing and/or future needs.

Step 4: Discuss Costs and Benefits

- Make a list of all the benefits and reasons to attend the conference.
- Now explain the benefits as well as the benefit to purchase early to save on the early bird rate (now until February 24th).

Step 5: Bring it All Home

- You'll leave HR Florida empowered, energized, and informed.
- Commit to a post-conference briefing for staff so that best practices and tactics can be shared.
- Implement those ready-to-use strategies and tools you acquired.
- Solidify your reputation as a HR Rockstar.



Register today to be a part of this amazing conference!

For more information, go to HRFlorida.org, Facebook, Twitter, or LinkedIn.