



# Volusia/Flagler Society for Human Resource Management Corporate Sponsorship Program

## Raffle Sponsorship

Interested in donating a designer purse, weekend hotel stay, a spa certificate, or some other luxury item for a monthly meeting raffle? Contact us below!

## Gold - \$400

- Table flyers/promotional materials may be distributed at one chapter meeting
- Table provided for mini business expo display to exhibit during registration/after one chapter meeting (*at mutually agreed upon date; to be scheduled 30 days in advance of meeting*)

## Diamond - \$700

Gold level perks plus:

- Company logo and contact information with up to 50 word ad on chapter website for one year from the date of the contract
- Company logo in chapter marketing materials (monthly meeting notices and through social media) for one year. Email blast currently goes out to over 400 members. – *does not include annual HR/Business Conference or social event marketing*
- A 5 – 7 minute company spotlight presentation at a sponsored monthly chapter meeting
- Opportunity to use our Social Media outlets as an additional marketing channel to promote business— up to 5 posts per year.

## Platinum (Exclusive) \$1,400

- Make sure you stand out as the **ONLY** representative from your industry with our Platinum Sponsorship
- Diamond level perks PLUS:
- Exclusive sponsor of VFSHRM for your industry
- Opportunity to use our Social Media outlets as an additional marketing channel to promote business— up to 10 posts per year.
- Includes booth at annual HR/Business Conference with exposure to local business professionals.

**Quarterly Social - \$500 per event**

- Logo and / or marketing space in chapter marketing materials specific to that social event (including e-mail blasts, flyers, brochures, social media, etc.) from date of contract execution through event date
- Opportunity to host mini expo display at event & network with members/attendees
- Opportunity to promote business through social media week of event (1 post per social media channel)

|                     |                |
|---------------------|----------------|
| <b>1 Event</b>      | <b>\$500</b>   |
| <b>2 Events</b>     | <b>\$1,000</b> |
| <b>3 Events</b>     | <b>\$1,500</b> |
| <b>All 4 Events</b> | <b>\$2,000</b> |

**One-Time Email Blast - \$350**

- Volusia/Flagler SHRM will send out an email blast promoting your event or conference to its membership on your behalf. Topic must be HR-related and not stand in direct conflict with any of VFSHRM's activities.

**For more information regarding the corporate sponsorship program, please contact Linda Caracushansky at 386.236.4270 or e-mail [lcacarushansky@icihomes.com](mailto:lcacarushansky@icihomes.com)**