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SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT

SEPTEMBER 18, 2019

# 10 WAYS TO USE SOCIAL MEDIA FOR PERSONAL BRANDING AND RECRUITING



Social media is no longer special knowledge for HR professionals; it's the price of admission in reaching today's audiences, whether you're trying to build your own personal brand, promote your company as a great place to work, or recruit new talent for your company.

Erik Deckers

Pro Blog Service

<https://problogservice.com>

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7:45 am - 9:15am

LPGA International -

1000 Champions Way

Daytona Beach, FL 32124

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