



Volusia/Flagler Society for Human Resource Management Corporate Sponsorship Program

Raffle Sponsorship

Interested in donating an item such as a high end purse or hotel stay for a monthly meeting raffle? Contact us below!

Gold - \$400

- Table flyers/promotional materials may be distributed at one chapter meeting
- Table provided for mini business expo display to exhibit during registration/after one chapter meeting (*at mutually agreed upon date; to be scheduled 30 days in advance of meeting*)

Diamond - \$700

Gold level perks plus:

- Company logo and contact information with up to 50-word ad on chapter website for one year from the date of the contract
- Company logo in chapter marketing materials (monthly meeting notices and through social media) for one year. Email blast currently goes out to over 400 members. – *does not include Business Expedition or social event marketing*
- A 5 – 7-minute company spotlight presentation at a sponsored monthly chapter meeting
- Opportunity to use our Social Media outlets as an additional marketing channel to promote business— up to 5 posts per year.

Platinum (Exclusive) \$1,400

- Make sure you stand out as the only representative from your industry with our Platinum Sponsorship
- Opportunity (one per industry)
- Diamond level perks PLUS:
- Exclusive sponsor of VFSHRM for your industry
- Opportunity to use our Social Media outlets as an additional marketing channel to promote business— up to 10 posts per year.
- Includes booth at annual Business Expedition with exposure to local business professionals.

Quarterly Social - \$500 per event

- Logo and/or marketing space in chapter marketing materials specific to that social event (including e-mail blasts, flyers, brochures, social media, etc.) from date of contract execution through event date
- Opportunity to host mini expo display at event & network with members/attendees
- Opportunity to promote business through social media week of event (1 post per social media channel)

1 Event	\$500
2 Events	\$1,000
3 Events	\$1,500
All 4 Events	\$2,000

For more information regarding the corporate sponsorship program, please contact Kathy Halter @ 386.615-1388 or e-mail Kathryn.halter@randstadusa.com